



ORANGECRM

Merge Tags For Visual Editor Fulfillments

Purpose: Dynamically personalize the content of fulfillments with details stored in various records such as name, order date, transaction amount, etc.

Control Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
<blank>	%<blank>%	Blank Field	N/A
FILENAME	%FILENAME%	Name of the file generated by this fulfillment	N/A
YYYYMMDD	%YYYYMMDD%	Date fulfillment is generated: YYYYMMDD	N/A
YYMMDD	%YYMMDD%	Date fulfillment is generated: YYMMDD	N/A
MMDDYYYY	%MMDDYYYY%	Date fulfillment is generated: MMDDYYYY	N/A
MMDDYY	%MMDDYY%	Date fulfillment is generated: MMDDYY	N/A
MMDD	%MMDD%	Date fulfillment is generated: MMDD	N/A
HHMMSS	%HHMMSS%	Time fulfillment is generated: HHMMSS	N/A
HHMM	%HHMM%	Time fulfillment is generated: HHMM	N/A
ROWCOUNT	%ROWCOUNT%	Starts at 1 and increments by 1 in each row (for use in detail rows)	N/A
ROWTOTAL	%ROWTOTAL%	Total number of rows in the file (for use in footer row)	N/A
Customer Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
CUSTGUID	%CUSTGUID%	Full 32-Character Customer GUID	Top right of customer record
CUSTID-10	%CUSTID-10%	Last 10 Characters of Customer GUID	Top right of customer record
CUSTID-20	%CUSTID-20%	Last 20 Characters of Customer GUID	Top right of customer record
CUSTID-30	%CUSTID-30%	Last 30 Characters of Customer GUID	Top right of customer record
STATUS	%STATUS%	Customer Status	Top left of customer record
FULLNAME	%FULLNAME%	Full Name	Left side of customer record
FIRSTNAME	%FIRSTNAME%	First Name	Left side of customer record
MIDDLENAME	%MIDDLENAME%	Middle Name	Left side of customer record
FMLASTNAME	%FMLASTNAME%	First Initial <space> Middle Initial <space> Last Name	Left side of customer record
LASTNAME	%LASTNAME%	Last Name	Left side of customer record
PHONEONE	%PHONEONE%	Phone Number	Left side of customer record
EMAIL	%EMAIL%	Email	Left side of customer record
IMADDRESS	%IMADDRESS%	Instant Message	Left side of customer record
ADDRESSONE	%ADDRESSONE%	Shipping Address Line 1	Address tab of customer record
ADDRESSTWO	%ADDRESSTWO%	Shipping Address Line 2	Address tab of customer record
ADDRESSTHREE	%ADDRESSTHREE%	Shipping Address Line 3	Address tab of customer record
CITY	%CITY%	Shipping City	Address tab of customer record
STATE	%STATE%	Shipping State	Address tab of customer record

Customer Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
ZIP	%ZIP%	Shipping Zip Code	Address tab of customer record
COUNTRY	%COUNTRY%	Shipping Country	Address tab of customer record
BILLADDRESSONE	%BILLADDRESSONE%	Billing Address Line 1	Address tab of customer record
BILLADDRESSTWO	%BILLADDRESSTWO%	Billing Address Line 2	Address tab of customer record
BILLADDRESSTHREE	%BILLADDRESSTHREE%	Billing Address Line 3	Address tab of customer record
BILLCITY	%BILLCITY%	Billing City	Address tab of customer record
BILLSTATE	%BILLSTATE%	Billing State	Address tab of customer record
BILLZIP	%BILLZIP%	Billing Zip Code	Address tab of customer record
BILLCOUNTRY	%BILLCOUNTRY%	Billing Country	Address tab of customer record
DATEORDERED	%DATEORDERED%	Date Ordered: MM/DD/YYYY	Right side of customer record
DATEORDERYYMMDD	%DATEORDERYYMMDD%	Date Ordered: YYMMDD	Right side of customer record
DATEORDERMMDDYY	%DATEORDERMMDDYY%	Date Ordered: MMDDYY	Right side of customer record
DATEORDERYYYY-MM-DD	%DATEORDERYYYY-MM-DD%	Date Ordered: YYYY-MM-DD	Right side of customer record
DATEESTBILL	%DATEESTBILL%	Estimated Next Bill Date: DD-MMM-YYYY	Right side of customer record
DATEESTBILLYMMDD	%DATEESTBILLYMMDD%	Estimated Next Bill Date: YYMMDD	Right side of customer record
DATEESTBILLMMDDYY	%DATEESTBILLMMDDYY%	Estimated Next Bill Date: MMDDYY	Right side of customer record
DATELASTPROC	%DATELASTPROC%	Last Process Date/Last Bill Date: DD-MMM-YYYY	Right side of customer record
DATEPROCYMMDD	%DATEPROCYMMDD%	Last Process Date/Last Bill Date: YYMMDD	Right side of customer record
DATEPROCMMDDYY	%DATEPROCMMDDYY%	Last Process Date/Last Bill Date: MMDDYY	Right side of customer record
ESTAMOUNT	%ESTAMOUNT%	Estimated Next Bill Amount	Right side of customer record
LEADID	%LEADID%	Lead GUID	Right side of customer record
RECORDEDCALL	%RECORDEDCALL%	Record / IP Field	Right side of customer record
CARDTYPE	%CARDTYPE%	Payment Type: V/M/AX/NO/ACH/CASH	Account tab of customer record
CARDTYPEFULL	%CARDTYPEFULL%	Payment Type: Visa/MasterCard/American Express/Discover/USD Bank Account/CAD Bank	Account tab of customer record
CARDTYPEVMAD	%CARDTYPEVMAD%	Payment Type: V/M/A/D	Account tab of customer record
CCNAME	%CCNAME%	Name On Card	Account tab of customer record
CCACCTABBR	%CCACCTABBR%	Last 4 digits of Card Number	Account tab of customer record
CCACCOUNT	%CCACCOUNT%	Full Card Number	Account tab of customer record
CCEXPIREMM	%CCEXPIREMM%	Card Expiration Month: MM	Account tab of customer record
CCEXPIREYY	%CCEXPIREYY%	Card Expiration Year: YY	Account tab of customer record
CCEXPIREMMYY	%CCEXPIREMMYY%	Full Card Expiration Date: MMYY	Account tab of customer record

Customer Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
CCEXPiremYYYY	%CCEXPiremYYYY%	Full Card Expiration Date: MMYYYY	Account tab of customer record
CCBIN	%CCBIN%	Card BIN	Account tab of customer record
ACHNAME	%ACHNAME%	Name On ACH Account	Account tab of customer record
ACHACCOUNT	%ACHACCOUNT%	ACH Account Number	Account tab of customer record
ACHABA	%ACHABA%	ACH Routing Number	Account tab of customer record
ACHBANKNAME	%ACHBANKNAME%	ACH Bank Name	Account tab of customer record
ACHBANKCITY	%ACHBANKCITY%	ACH Bank City	Account tab of customer record
ACHBANKSTATE	%ACHBANKSTATE%	ACH Bank State	Account tab of customer record
BANKACCTTYPE	%BANKACCTTYPE%	ACH Account Type: Checking/Savings/Business Checking	Account tab of customer record
CADNAME	%CADNAME%	Name on CAD Account	Account tab of customer record
CADACCOUNT	%CADACCOUNT%	CAD Account Number	Account tab of customer record
CADBANKNAME	%CADBANKNAME%	CAD Bank Name	Account tab of customer record
CADFIN	%CADFIN%	CAD Financial Institution Number	Account tab of customer record
CADFIBN	%CADFIBN%	CAD Financial Branch Transit Number	Account tab of customer record
BANKROUTE	%BANKROUTE%	Bank Route	Account tab of customer record
WEBUSERNAME	%WEBUSERNAME%	Username	Left side of customer record
WEBPASSWORD	%WEBPASSWORD%	Password	Left side of customer record
WEBSTATUS	%WEBSTATUS%	Web Status	Left side of customer record
EXTID	%EXTID%	SOAP ID	Right side of customer record
AFFILIATECODE	%AFFILIATECODE%	Affiliate Code	Right side of customer record
AFFILIATESUBCODE	%AFFILIATESUBCODE%	Affiliate SubCode	Right side of customer record
CYCLE	%CYCLE%	Billing Cycle	Right side of customer record
CYCLEPAID	%CYCLEPAID%	Paid Cycle	Right side of customer record
PLANSOLD	%PLANSOLD%	Product Ordered	Right side of customer record
CATEGORY	%CATEGORY%	Category	Left side of customer record
LANGUAGE	%LANGUAGE%	Language	Details tab of customer record
BIRTHCITY	%BIRTHCITY%	Birth City	Details tab of customer record
CUSTOMVALUE1	%CUSTOMVALUE1%	Custom Field 1	Details tab of customer record
CUSTOMVALUE2	%CUSTOMVALUE2%	Custom Field 2	Details tab of customer record

Customer Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
CUSTOMVALUE3	%CUSTOMVALUE3%	Custom Field 3	Details tab of customer record
CUSTOMVALUE4	%CUSTOMVALUE4%	Custom Field 4	Details tab of customer record
CUSTOMVALUE5	%CUSTOMVALUE5%	Custom Field 5	Details tab of customer record
CUSTOMVALUE6	%CUSTOMVALUE6%	Custom Field 6	Details tab of customer record
Fulfillment Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
REQGUID	%REQGUID%	Fulfillment GUID	Top right of customer fulfillment record
REQID-10	%REQID-10%	Last 10 Characters of Fulfillment GUID	Top right of customer fulfillment record
REQID-20	%REQID-20%	Last 20 Characters of Fulfillment GUID	Top right of customer fulfillment record
REQID-30	%REQID-30%	Last 30 Characters of Fulfillment GUID	Top right of customer fulfillment record
COUNTER	%COUNTER%	Fulfillment Counter	Data tab of customer fulfillment record
FULLNUM	%FULLNUM%	Fulfillment Number	Top left of customer fulfillment record
PKGNAME	%PKGNAME%	Package Name	Details tab of customer fulfillment record
PKGSKU	%PKGSKU%	Package SKU	Details tab of customer fulfillment record
PKGQTY	%PKGQTY%	Package Qty	Details tab of customer fulfillment record
PKGAMT	%PKGAMT%	Package Amount	Details tab of customer fulfillment record
PKGWEIGHT	%PKGWEIGHT%	Package Weight	Details tab of customer fulfillment record
PKGSIZE	%PKGSIZE%	Package Size	Details tab of customer fulfillment record
PKGTYPE	%PKGTYPE%	Package Type	Details tab of customer fulfillment record
PKGSHIPMETHOD	%PKGSHIPMETHOD%	Package Ship Method	Details tab of customer fulfillment record
BOXID	%BOXID%	Box ID	Data tab of customer fulfillment record
SHIPPER	%SHIPPER%	Shipper	Delivery tab of customer fulfillment record
TRACKINGNUMBER	%TRACKINGNUMBER%	Tracking No	Delivery tab of customer fulfillment record
DATESHIPPED	%DATESHIPPED%	Date Shipped	Delivery tab of customer fulfillment record
URLLINK	%URLLINK%	Tracking URL	Delivery tab of customer fulfillment record
MAILMERGE1	%MAILMERGE1%	Fulfill Merge 1 (custom field)	Details tab of customer fulfillment record
MAILMERGE2	%MAILMERGE2%	Fulfill Merge 2 (custom field)	Details tab of customer fulfillment record
MAILMERGE3	%MAILMERGE3%	Fulfill Merge 3 (custom field)	Details tab of customer fulfillment record

Fulfillment Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
MAILMERGE4	%MAILMERGE4%	Fulfill Merge 4 (custom field)	Details tab of customer fulfillment record
MAILMERGE5	%MAILMERGE5%	Fulfill Merge 5 (custom field)	Details tab of customer fulfillment record
LINKREQTRACKNO	%LINKREQTRACKNO%	Linked Fulfillment Tracking Number	Delivery tab of linked fulfillment record
LINKREQCOUNTER	%LINKREQCOUNTER%	Linked Fulfillment Counter	Data tab of linked fulfillment record
LINKREQSHIPPER	%LINKREQSHIPPER%	Linked Fulfillment Shipper	Delivery tab of linked fulfillment record
LINKREQDATESHIP	%LINKREQDATESHIP%	Linked Fulfillment Ship Date	Delivery tab of linked fulfillment record
Transaction Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
TRANSID	%TRANSID%	Transaction GUID	Top left of transaction record
TXNNUMBER	%TXNNUMBER%	Bank TXN Number	Processing tab of transaction record
Billing Plan Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
PLAN	%PLAN%	Billing Plan Name	Top left of billing plan record
PLANMERGE1	%PLANMERGE1%	Bill Plan Merge 1 (custom field)	Fulfillment options tab in bill plan record
PLANMERGE2	%PLANMERGE2%	Bill Plan Merge 2 (custom field)	Fulfillment options tab in bill plan record
PLANMERGE3	%PLANMERGE3%	Bill Plan Merge 3 (custom field)	Fulfillment options tab in bill plan record
PLANMERGE4	%PLANMERGE4%	Bill Plan Merge 4 (custom field)	Fulfillment options tab in bill plan record
PLANMERGE5	%PLANMERGE5%	Bill Plan Merge 5 (custom field)	Fulfillment options tab in bill plan record
Acquisition Center Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
CALLCENTER	%CALLCENTER%	Acquisition Center Name	Top left of acquisition center record
CALLCENTERID	%CALLCENTERID%	Acquisition Center GUID	Top right of acquisition center record
ACQMERGE1	%ACQMERGE1%	Acquisition Center Merge 1 (custom field)	Details tab of acquisition center record
ACQMERGE2	%ACQMERGE2%	Acquisition Center Merge 2 (custom field)	Details tab of acquisition center record
ACQMERGE3	%ACQMERGE3%	Acquisition Center Merge 3 (custom field)	Details tab of acquisition center record
ACQMERGE4	%ACQMERGE4%	Acquisition Center Merge 4 (custom field)	Details tab of acquisition center record
ACQMERGE5	%ACQMERGE5%	Acquisition Center Merge 5 (custom field)	Details tab of acquisition center record
Custom Fields			
Visual Editor Field Label	Merge Tag	Output	Field Location
User Defined (Field Label)	User Defined (Field Tag)	Unlimited number of custom fields that can be created in the OrangeSOAP module	Customer tab of OrangeSOAP offer record